

OREN HOREV Interaction Design / Product Design

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WORK EXPERIENCE

- Jul.06 Interaction design researcher
Copenhagen Institute of Interaction Design, Denmark
IaD research & consultanting. Coordinate academic activities.
- Mar.02 – Jul.06 Industrial designer & project management
Freelance practice, Israel/ Australia
Designed & developed products, managed small scale turnkey projects for clients: Tiny Love, Home-flow, ESP Inc, Saar, and others
- May.99 – Mar.02 Industrial designer & Creative lead
Eureka Technologies, Israel
Designed products and led 'new technologies' projects for the company's international and Israeli client portfolio: GE Medical, Johnson & Johnson, Keter plastics,
- Jul.97 – May.99 Product development & project management
Biometrix, Israel
Developed and managed medical disposables & devices. Specialized in critical care and cardiac surgery environments.

EDUCATION

- Sep.04 – Jun.06 Interaction Design Institute Ivrea, Italy
Master in Interaction design, graduated with distinction
- Oct.93 – Jul.97 Batzalel Academy of Art & Design, Jerusalem, Israel
B.Des in Industrial design, graduated with excellence

TEACHING

- Oct.06 – Jan.07 Information Technology University of Copenhagen, Denmark
Assistant teacher, Interaction design and Ethnography
- Jan.03 – May.03 Ascola-Memad design college, Israel
Teacher, advance design course

INTERNSHIPS

- Jun. - Oct.05 Trafi Srl, Italy
Research & Development on interactive textiles
- Jul. – Oct.95 Siemens, Germany
Design intern at the corporate design studio

AWARDS

- Oct.03 Opus design award
Winning work mention for eyewear concept
- Jul.95 Siemens design scholarship
Best 'white goods' concept (internal competition)

GENERAL

- Jul.67 Born in Jerusalem, Israel
- Oct.85 - Nov.91 Israeli Air Force
Fighter plain navigator

SKILLS

Design

Concept generation
Ideation sketching
Ethnographic techniques
Personas & Scenarios
Video scenarios
Interface architecture
User observation
Communication & presentation

Prototyping

Microcontrollers & Electronics tinkering
Programming:
HTML, Processing (JS),
Wiring & Arduino (C+)
Mechanical prototypes
Mockups

Product development

Plastic design
Prototype development
Production specification
Project management

Software tools

Rhino
Solid works
CS2
Premiere
Final cut
Freehand
Dreamweaver
Office