

# Oren Horev

## Industrial & Interaction Design

Quareck Due residenziale | Via Lampedusa 11/3 | 20141 Milano (MI) | ITALIA

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## Curriculum Vita

### † Experience

#### **2002 - 2006, freelance practice, Israel / Australia**

Industrial design & product development

Design products and managed product development for clients: Tiny love, Home flow, ESP, Saar, etc.

#### **1999 - 2002, Eureka technologies, Israel**

Industrial design & project management

Designed products and managed development projects for international & Israeli firms, among them: Keter plastics, GE Medical, Johnson & Johnson, etc.

#### **1997 - 1999, Biometrix, Israel**

Medical engineering & project management

Developed and managed disposable medical products, specialized in critical care & Cardiac operation procedures

#### **1995, Siemens, Munich, Germany**

Internship at the corporate design studio

### † Education

#### **2004 - current, Interaction Design Institute, Ivrea, Italy**

Master in interaction design (expected graduation 6/2006)

#### **1993 - 1997, Betzalel Academy of Art & Design, Jerusalem, Israel**

B.Design. Graduate with excellence

### † Awards & Exhibitions

#### **2003, Opus design award**

Winning work for eyewear concept

#### **1998, Val Design Gallery, Tel Aviv**

Group Exhibition, "young Israeli designers"

#### **1995, Siemens Design scholarship**

Best 'white goods' concept (Internal competition)

## † Teaching

### **2003, Ascola Memad design college, Israel**

Advanced design course (semester)

“Sculpturing principles in design”

## † Skills

### **Design**

Concept generation

Sketching

Mechanical aptitude / Wide understanding of production processes & technologies

Project management

Methodological tools / mapping / contextual & user research

Persona / Scenario development / Communication & presentation know how

Tangible interfaces prototyping / Electronics tinkering

Experience / video prototyping

### **Computer**

3d & mechanical / Rhino, solid works

Image, Graphic, Web / Adobe Photoshop, Premier, InDesign,  
/ Macromedia Freehand, Dreamweaver

Others / Microsoft Office, Microsoft Project

## † General

### **1967, Born in Beit-Zait, Israel**

### **1985 - 1991, Israeli Air Force**

Fighter plane navigator

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